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concl.
22. (NEW) The interactive television system of claim 21 further comprising a system manager for downloading screen data including the key template map to the memory.
23. (NEW) The interactive television system of claim 22 wherein the screen data further includes attribute data for defining display characteristics, the display displaying during the first mode in accordance with the attribute data.
24. (NEW) The interactive television system of claim 21 wherein the keypad includes a remote control keypad which communicates with said processor via infrared communication signals.
25. (NEW) The interactive television system of claim 21 wherein the operation prompt identifies a program routine for interactivity.
26. (NEW) The interactive television system of claim 21 wherein the background video signal includes a video signal representing a plain colored screen or an incoming video signal.--

REMARKS

469097-121260580

Favorable consideration and allowance of the instant application are respectfully requested. Claims 1-14 have been cancelled. Claims 15-26 have been added. Applicants have amended the specification to correct various informalities. If the fees accompanying the instant amendment differ from the Patent Office charges, please charge or credit any variance to Deposit Account 19-0733.

Respectfully submitted,

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Dated: December 15, 1997

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Date: December 15, 1997